unhappy hour

Jamie Watt traverses the Scottish cultural landscape, picking at objects, symbols and consumer goods. His exhibition **unhappy hour** presents a constellation of references that express a sense of Caledonian tribalism. Cultural objects and symbols become mystical and ritualistic, with the likes of Mad Dog wine, Space Raiders crisps and National Lottery scratch cards bestowed folkloric status. Watt reworks these details of consumerism in a scruffy yet wry medievalist aesthetic. He purposefully invokes feelings of apathy and anxiety that are representative of both the Gothic, as well as our witless sleepwalk through consumer capitalism. Macabre medievalism is mixed with the melancholy of Watt's cultural heritage of noughties capitalism, in a clever yet comic juxtaposition of the past and present.